

Useful vocabulary about the Press

The radio, the television and the **press** constitute the **media**.

In England newspapers fall into two categories: the **Popular Papers (Tabloids)** interested in scandals and the **Quality Papers**

'The Independent' is a British **newspaper**. It's **published** every day, it's called a **daily**.

'Time Magazine' is an American **magazine**; it's **issued** every week, it's called a **weekly**.

'Newsweek' is another famous magazine which sells more than 3 million **copies**; it has a very large **circulation**.

In fact, the number of people who actually read it -its **readership**- is superior to this number.

Many people buy their papers from a **newsagent**, but others prefer to receive it at home, that's why they **subscribe** to their favourite paper.

The **front page** is covered with big **headlines** while the **cover** of a magazine is often a colour photograph.

A magazine is divided into several **sections**: politics, sports, business, etc.

It includes various things such as :

- a **leader** or **editorial** written by an editorial writer,
- international or **world news** to know what's going on in the world,
- **news items** or **news in brief** about less serious **topics**
- **articles** and **stories** about famous people, politicians, the **fashion**, etc.,
- **advertisements** or **ads** for various products or services,
- **wanted ads** or **small ads** for people who are looking for a job or people who want to buy/sell things,
- the **weather report** for people who want to know whether tomorrow will be a rainy day,
- **TV listings** to know what's on television,
- **film** or **book reviews** to know about the latest **movie** to see or the latest book to read,
- the **readers' mail** or **letters to the editor**,
- the **obituary column** with the names of celebrities who have just died,
- **comics** for children or for adults too,
- the **horoscope** or the **stars** for superstitious people,
- the **agony column** or the **lonely heart** column for people who have problems in their sentimental lives,
- **crosswords** and **games** to pass the time when travelling on buses or trains,
- **surveys** and **opinion polls** to discover what a majority of people think,
- many **photos** with **captions** underneath to **report on events**, etc.